PACIFIC
BUSINESS NEWS



SPECIAL SECTION

40 UNDER 40

These rising stars and young business leaders are transforming Hawaii.

ANTHONY CONSILLIO | PBN

THE LIST

The largest shopping centers in Hawaii — by square footage.

PAGES 52-53

TOURISM

A North Shore icon's $5M reboot

Public-private investments fuel a growth strategy for Waimea Valley.

KENNEDY CHOO, 8

MAUI RECOVERY

$40M blueprints from the past

What's next for Lahaina's eight historic buildings destroyed in the 2023 fires?

ALEXANDER LUGO, 10

PARKLINQ

40 UNDER 40
2026 PACIFIC BUSINESS NEWS



TECHNOLOGY BORN IN HAWAIʻI

FROM ONE LOCAL PROBLEM TO A WORLD-FIRST TECHNOLOGY.

Tyler Saenz

Founder & CEO, PARKLINQ

Pacific Business News 40 Under 40 Class of 2026

Years before PARKLINQ was managing parking at some of ʻHawaiʻi's best-known resorts and visitor attractions, the idea began with an $80 handshake arrangement for a nearby driveway.

That solution to one local problem grew into a rapidly expanding Hawaiʻi-born technology company serving more than three million members at over 50 locations statewide and generating more than $50 million in revenue.

PARKLINQ's patented LocalPerks™ technology helps protect access for locals. Residents are recognized directly from their phone, instantly unlocking free or discounted parking and locals-only spaces—with no app, account, kiosk or attendant. Most interactions take less than a minute, and the platform has completed more than 750,000 Hawaiʻi resident verifications.

For resorts, attractions and other high-traffic properties, PARKLINQ protects local access while converting visitor demand into dependable revenue. The company funds the setup and provides full-service management, allowing property owners to activate their parking asset with no upfront cost.

With two U.S. patents and applications pending across 46 countries, PARKLINQ is taking a solution built for Hawaiʻi to tourism markets around the world. As the company approaches its 10th anniversary, Saenz's 40 Under 40 recognition reflects a larger point of local pride: world-class technology can be built here—and carried from Hawaiʻi across the globe.

APPROACHING 10 YEARS OF INNOVATION, ACCESS AND IMPACT

October 2016–October 2026

3M+	50+	750,000+	$50M+
MEMBERS	LOCATIONS ACROSS HAWAIʻI	HAWAIʻI RESIDENT VERIFICATIONS	IN DIGITAL PAYMENTS

TWO U.S. PATENTS GRANTED • APPLICATIONS PENDING ACROSS 46 COUNTRIES

Local vibe. Global innovation.
BORN IN HAWAIʻI. BUILT FOR THE WORLD.

PARKLINQ.COM